



रू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan



युवा कार्यक्रम एवं खेल मंत्रालय

an Autonomous Body under the Ministry of Youth Affairs & Sports Government of India

Ref.No. NYKS/CORE PROG: SOP/2022/ 262

5th December, 2022

Joint Director (Prog.)

To

: All State Directors, Nehru Yuva Kendra Sangathan

From

: Prabhat Kumar, Joint Director (Programme), NYKS

Subject: SOP of Core Programs- Training in Youth Leadership and Community

Development (TYLCD) and Skill-based Entrepreneurship Program (SEP) regarding.

Sir/Madam.

Reference is invited to the approved Annual Action Plan 2022-2023 wherein Training in Youth Leadership and Community Development (TYLCD) and Skill-based Entrepreneurship Program (SEP) were included as Core Programs.

In this regard, The SOPs for these two programs have been prepared & placed at Annexure-1 and Annexure-2 respectively. The following guidelines are issued so as to ensure immediate and successful implementation of the two programs:

- 1. All State Directors may circulate these SOPs among the field offices and direct the DDs and DYOs to schedule the TYLCD program and start the SEP program immediately so as to ensure timely completion and utilization of funds.
- 2. The TYLCD schedule (dates, Venue and Resource Persons) to be finalized by 12th December and updated on the pre-event reporting proforma that shall be shared separately via e-mail shortly.
- 3. Similarly, SEP program plan (Skill selected, Resource Person, Location etc.) shall be finalized by 10th December and updated on the pre-event reporting proforma.
- 4. The DDs and DYOs shall ensure that the beneficiaries of previous years are not repeated for this year's TYLCD and SEP programs.
- 5. All DDs and DYOs shall be directed to ensure participation of Hon'ble Cabinet/State Ministers, Members of Parliamentary Standing Committee, local MPs/MLAs, DMs, District Panchayat Pradhans or other celebrities and district level officials in both the programs so as to enhance visibility of NYKS.
- 6. Social Media publicity and buzz creation for these pograms before, during and after organization should be carried out tagging @NYKSIndia official social media handles with pro-active approach.

In view of the above, all SDs are directed to regularly monitor the progress of planning and implementation of these programs and hold periodic review meetings to ensure that the programs are implemented based on SOPs and as per the schedule proposed so that physical and financial targets are achieved and fund is utilized immediately. Early release of funds are being expedited.

With best wishes

Encl: as above CC:

PS to DG, NYKS

All Regional Directors – for information and follow-up, please.

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